

2026 Asia-Pacific (Hainan) Seafood Industry Supply Chain Conference (APSICC)

Asia-Pacific Organization Office [2026] No. 10

Letter of Invitation to the 2026 Asia-Pacific (Hainan) Seafood Industry Supply Chain Conference (APSICC)

Embassy of the Socialist Republic of Viet Nam:

Currently, the global seafood supply chain is undergoing profound adjustments driven by geopolitical restructuring, evolving trade rules, and upgrading consumption patterns. Upstream- downstream industry collaboration and cross-regional cooperation have become core issues for governments, industry, academia, research institutions, and users to jointly advance sustainable development. The Asia-Pacific region, which contributes 54% of global fisheries and aquaculture output, possesses the densest trade routes and the most dynamic consumer markets. It is now accelerating its transition from “scale-driven expansion” to “value-led creation”, and from “resource dependence” to “technology-driven” growth, establishing itself as the most important growth pole in the ongoing restructuring of the global seafood supply chain.

The year 2026 marks the inaugural year of the full-island customs closure operation of the Hainan Free Trade Port, with core institutional benefits such as “tariff exemption for value-added processing” being fully implemented. This provides a strategic pivot for promoting the regional marine industry’s shift from cost-efficiency competition to sustainable value co-creation. With Hainan as a hub, building a new seafood supply chain network for the Asia-Pacific and even the world is both momentum-driven and timely.

To thoroughly implement the national strategies of “big food vision”, “strengthening the nation through marine development”, and “maritime power”, to solidify the foundation of the “blue granary”, to promote the high-quality development of Hainan’s tropical characteristic seafood industries – including tilapia, golden pompano, grouper, Pacific white shrimp, and *Babylonia areolata* (spotted babylon) – and to deepen dialogue and cooperation with countries and regions along the Belt and Road, the 2026 Asia-Pacific (Hainan) Seafood Industry Supply Chain Conference (APSICC) has been approved by the CPC Hainan Provincial Committee and the Hainan Provincial People’s Government to be held from October 20 to 22, 2026 in Haikou, Hainan. This conference has been included in the key supported convention and exhibition projects of Hainan Province for 2026. It is a major international economic and trade event that, at this historic juncture of the free trade port’s customs closure operation, brings together Asia-Pacific wisdom and serves regional industrial revitalisation.

The conference, themed “Navigating the Blue, Shaping the Future of Fisheries”, is positioned as the “Annual High- Level Strategic Summit Forum on the Asia- Pacific Seafood Industry Supply Chain”, and innovatively establishes an annual collaborative mechanism of “Hainan for exchange, Qingdao for trade”, dedicated to building Hainan into a strategic decision- making hub and trend- release centre for the Asia- Pacific seafood industry supply chain. The conference is missioned to bring together Asia- Pacific seafood industry policymakers, leading enterprises, and international organizations, release authoritative market outlooks, share evidenced- based solutions, and promote substantive economic and trade cooperation. It will issue the “Haikou Initiative on the Asia- Pacific Seafood Industry Supply Chain” and establish the Asia- Pacific Seafood Industry Supply Chain Alliance (with 15- 20 founding member countries), providing an action framework for deepening and solidifying regional seafood industry cooperation.

The conference adheres to the principles of “professionalism, market- orientation, internationalization, and sustainability”. It is co- hosted by Hainan Pacific International Exhibition Service Co., Ltd. and the Network of Aquaculture Centres in Asia- Pacific (NACA), and organized by Hainan Provincial Pacific International Exhibition Service Co., Ltd. At that time, more than 300 leaders from government, industry, academia, and research, including high- level representatives from international organizations, academicians of the Chinese Academy of Sciences and Chinese Academy of Engineering, decision- makers of Global 500 and China 500 enterprises, heads of leading domestic and overseas industry associations and chambers of commerce, and international buyers, as well as 1,500 professional seafood industry delegates from over 20 countries and regions, will gather in Haikou. The programme includes a plenary session, four thematic forums, five summit meetings, a series of closed- door leadership events, industrial site visits, and over ten thematic activities in total, building a top- level Asia- Pacific dialogue and collaboration platform that bridges government, industry, academia, research, and application, with regional influence.

In view of your esteemed organization’s outstanding influence and capacity for mobilization in the Asia- Pacific seafood industry, and in order to pool wisdom and resources from all sides to jointly make APSICC an annual bellwether event for the Asia- Pacific seafood sector, we sincerely invite your organization to form a delegation of relevant enterprises and institutions to participate in this conference, to discuss major industry trends and share in the historic opportunities of the inaugural year of the Hainan Free Trade Port’s full- island customs closure operation.

We hereby extend this formal invitation and sincerely request your gracious support.
Attachments:

1. Overall Conference Programme
2. Registration Reply Form
3. Contact: Amber (Email: hsh15595824766@foxmail.com +8615595824766)

Organizing Committee of the 2026 Asia-Pacific (Hainan) Seafood Industry Supply Chain Conference
July 15, 2026



Attachment 1

Overall Programme of the 2026 Asia-Pacific (Hainan) Seafood Industry Supply Chain Conference (APSICC)

I. Conference Overview

Chinese Name: 2026 亚太（海南）海产业供应链大会

English Name: Asia-Pacific (Hainan) Seafood Industry Supply Chain Conference (APSICC 2026)

Positioning: Annual High-Level Strategic Summit on the Asia-Pacific Seafood Industry Supply Chain

Chinese Theme: 掌舵蓝海，渔见未来

English Theme: Navigating the Blue, Shaping the Future of Fisheries

Time: October 20–22, 2026

Venue: Welcome Hall, Hainan International Convention and Exhibition Center (Main Forum); Sheraton Haikou Hotel (Thematic Forums and Summits)

Scale: 1,500 participants

Languages: Chinese and English (simultaneous interpretation for the plenary session)

Strategic Positioning: The Conference establishes an annual collaborative mechanism of “Hainan for exchange, Qingdao for trade”. The year 2026 marks the inaugural year of the full-island customs closure operation of the Hainan Free Trade Port. The theme “Navigating the Blue Ocean, Shaping the Future of Fisheries” highlights that Hainan, leveraging the institutional advantages of the Free Trade Port, is well positioned to steer the restructuring of the Asia-Pacific seafood supply chain and jointly envision a sustainable blue future. The Conference is dedicated to building Hainan into a strategic decision-making hub and trend-release centre for the Asia-Pacific seafood industry supply chain.

II. Industry Background and Conference Mission

Global fisheries and aquaculture production stands at 235 million tonnes, with a trade value of USD 184 billion, of which the Asia-Pacific region contributes 54% of output. In 2026, the Asia-Pacific seafood industry faces six major structural challenges: depressed shrimp prices, surging fishmeal costs, frequent disease outbreaks, tariff barriers, financing difficulties, and dependency on external seedstock sources. The customs closure operation of the Hainan Free Trade Port provides institutional leverage for industrial restructuring, including tariff exemption for value-added processing, zero-tariff on broodstock and feed, and the Nanfan Seed Industry Silicon Valley, which together create a synergistic effect with RCEP.

Conference Mission: To bring together Asia-Pacific seafood industry policymakers, leading enterprises, and international organizations, release authoritative market outlooks, share evidence-based solutions, and promote economic and trade cooperation. The Conference will issue the “Haikou Initiative on the Asia-Pacific Seafood Industry Supply Chain” and establish the Asia-Pacific Seafood Industry Supply Chain Alliance (with 15-20 founding member countries), providing an action framework for deepening and solidifying regional seafood industry cooperation, with the commitment of “steering” and the foresight of “seizing the future”.

III. Conference Highlights

No.	Highlight	Core Content
1	《Market Outlook for Key Asia-Pacific Aquaculture Species in 2027》	Based on FAO data, release supply-demand forecasts and price projections for six major species: shrimp, tilapia, basa, goldfish, salmon, and tuna.
2	Establishment of the Asia-Pacific Seafood Industry Supply Chain Alliance	Jointly initiated by 15-20 countries, with the secretariat permanently based in Haikou; launch of monthly market information briefings and a pilot cross-border EHP surveillance programme.
3	Precision Production-Marketing Matchmaking with 30 Negotiation Booths	Over 30 leading buyers to post procurement needs; supply-demand matching conducted four weeks prior to the conference; on-site contract signing service centre available.
4	Inaugural Annual "Asia-Pacific Premium Seafood" Recommendation List	Tasting of geographical-indication seafood products from 15-20 countries; roadshow presentations by 15 enterprises; international buyers to place on-site orders.
5	Practical Briefing on Hainan Free Trade Port Policies	Dedicated policy advisory desk; "Government-Enterprise Face-to-Face" sessions with four major fishery parks.
6	High-End Closed-Door Events for Industry Leaders	A series of private networking activities designed for decision-makers of the global seafood top 100 enterprises.

IV. Overall Agenda Structure (10 Sessions in Total)

Date	Time	Time	Session No.	Participants
Oct 20	All Day	Delegate Registration	—	All delegates
	14:30-17:00	【Leaders' Exclusive】 Asia-Pacific Seafood Industry Leaders' Closed-door Roundtable	—	Invited CEOs /Chairpersons only
	18:30-20:30	Official Welcome Reception	—	All delegates
Oct 21	09:00-12:30	Opening Ceremony & Plenary Session	Session 1	All delegates
	12:45-13:45	【Leaders' Exclusive】 Leaders' Exclusive: Free Trade Port Policy Express – Ministerial Working Lunch	—	Invited Leaders only
	14:00-17:30	Four Parallel Thematic Forums	Session 1-5	All delegates
	18:00-19:00	【Leaders' Exclusive】 Coconut Coast – Premium Tasting Reception	—	Invited Leaders only
	19:00-21:00	Networking Dinner & Production-Marketing Matchmaking Signing Ceremony	—	All delegates
Oct 22	09:00-12:00	Five Parallel Thematic Summits	Session 6-10	All delegates
	12:30-13:30	【Leaders' Exclusive】 Asia-Pacific Seafood Leaders' Roundtable Luncheon	—	Invited Leaders only
	14:00-17:30	【Leaders' Exclusive】 Yacht & Sea Fishing Friendship Invitational (Optional)	—	Invited Leaders only
	14:00-17:30	Blue Granary In-depth Industry Tour (Optional)	—	All delegates

V. Opening Ceremony & Plenary Session

Time: 09:00–12:30, October 20

Venue: Welcome Hall, Hainan International Convention and Exhibition Center

Scale: 1,500 participants

Session	Core Content
Opening Remarks	Leadership of the Hainan Provincial People's Government – Top-level policy direction for the inaugural year of the Free Trade Port customs closure and strategic positioning of the seafood industry
Keynote Address	Leadership of the Fisheries and Fishery Administration Bureau, Ministry of Agriculture and Rural Affairs – Latest national policy signals on fishery and fishery administration
Special Address	Senior Representative of the FAO Fisheries and Aquaculture Division, Director-General of NACA, Representative of GSA – Global fishery development trends and regional cooperation priority agendas
Keynote Report I	《 <i>Market Outlook for Key Asia-Pacific Aquaculture Species in 2027</i> 》 —Supply-demand, prices, and competitiveness comparison for six major species
Keynote Report II	《 <i>Feed Ingredient Price Trends and Scale-up Assessment of Alternative Solutions</i> 》 —Costs and performance of alternative proteins
Keynote Report III	《 <i>Aquatic Disease Prevention and Climate Risk Response in the Asia-Pacific</i> 》 —EHP prevention and control, and weather index insurance
Keynote Report IV	《 <i>Blue Finance Innovation and Seafood Supply Chain Resilience Building</i> 》 —Live-asset mortgage, warehouse receipt pledge, and blue bonds

Session	Core Content
Initiative Launch & Alliance Ceremony	Launch of the 《 <i>Haikou Initiative on the Asia-Pacific Seafood Industry Supply Chain</i> 》 and Inaugural Ceremony of the Asia-Pacific Seafood Industry Supply Chain Alliance.

VI. Four Thematic Forums (Sessions 2–5)

No.	Thematic Forum	Core Issues
Forum 1	Global Farmed Shrimp Market Trends and Free Trade Port Seedstock Industry Opportunities	Cost comparison of four major production regions and price forecast for 2027; field test results of EHP prevention and control measures; localized breeding pathways for SPF broodstock under zero-tariff of the Free Trade Port; establishment of the Asia-Pacific Seedstock Innovation Cooperation Network; release of global buyer procurement requirements.
Forum 2	Market Diversification and Value-Added Processing Pathways amid Trade Changes	US tariff dynamics and response strategies; profit calculations for African, Middle Eastern, and EU markets; practical operations of the Free Trade Port's export hub for tariff-exempt value-added processing; cost comparison of China-ASEAN-Japan/Korea cold chain express routes; FDA/IUU compliance and blockchain traceability; launch of regional brand standards for "Hainan Tilapia".
Forum 3	Feed Cost Control and Sustainable Farming Models	Pond-side test data for insect protein and single-cell protein; cost control methods for feed formulations; energy-saving and consumption-reduction field test results and payback period for recirculating water systems; cost-benefit comparison of three deep-sea farming models; ROI field test of intelligent equipment; application of digital tools for small and medium-sized farmers.

No.	Thematic Forum	Core Issues
Forum 4	Aquaculture Processing Innovation and International Brand Promotion	Full- process breakdown of hit products; pathways to the export hub for tariff- exempt value- added processing; analysis of Southeast Asian, Japan- Korea, North American, and European markets and overseas compliance; cross- border e- commerce and brand globalization cases; analysis of geographical- indication brands such as Norwegian salmon and value assessment of Asia- Pacific GI products; mutual recognition of geographical indications under RCEP.

VII. Five Parallel Summits (Sessions 6–10)

Parallel Summit	Theme	Core Content
Parallel Summit 1	Asia- Pacific Seafood Economic and Trade Cooperation & Investment Matchmaking Summit	Investment policy presentations of 10 countries; RCEP implementation; 8 cross- border project roadshows; country- specific negotiation zones; “Government- Enterprise Face- to- Face” sessions of Hainan’s four major fishery parks; one- on- one investment promotion.
Parallel Summit 2	International Aquatic Products Precision Production- Marketing Matchmaking Conference	Over 30 leading buyers including Walmart, Sysco, Hema, and JD Fresh to post annual procurement needs; multilingual matchmaking in 30 negotiation booths; one- stop contract signing service centre.
Parallel Summit 3	Aquatic Prepared Foods Brand Globalization and Retail Channel Matchmaking Summit	Overseas compliance certification; cross- border e- commerce strategies; brand globalization case studies; new product development of basa fish and signing with new retail channels; release and signing of leading buyers’ product selection standards.
Parallel Summit 4	Blue Finance Innovation and	Release of the Operational Guidelines for

Parallel Summit	Theme	Core Content
	Supply Chain Resilience Building Summit	Aquatic Live-asset Mortgage and Warehouse Receipt Pledge; weather index insurance claims cases; blue bond trends; 6 blue project roadshows and investment matchmaking; application of farming data assets in financing and insurance.
Parallel Summit	Inaugural Annual “Asia-Pacific Premium Seafood” Recommendation List Release and Tasting Gala	On-site cooking and tasting of geographical-indication seafood from 15-20 countries; release of the inaugural Annual “Asia-Pacific Premium Seafood” Recommendation List; roadshow presentations by 15 enterprises; international buyers’ tasting, negotiation, and on-site ordering; launch of the “Asia-Pacific Seafood Geographical Indications and Regional Public Brands Exchange and Cooperation Mechanism”.

VIII. Practical Economic and Trade Facilitation Measures

Pre-conference precise matching: The registration system is embedded with supply-demand tags; algorithm-based matching and online appointment scheduling will commence four weeks prior to the conference, with supplier lists and procurement intentions distributed in advance.

On-site dedicated matchmaking: 30 negotiation booths equipped with multilingual interpretation services; centralized release of procurement requirements and real-time electronic display scrolling; the contract signing service centre provides one-stop legal, translation, and notarisation services.

Post-conference follow-up tracking: Signed projects will be incorporated into the results database; a progress brief will be issued three months after the conference; an ongoing online matchmaking platform will be maintained.

Key buyers (proposed invitation): Hema, JD Fresh, Yonghui Superstores, Meituan Maicai, Guoquan Shihui, Haidilao Supply Chain, Nippon Suisan Kaisha, Nichirei Foods, CJ Group, Walmart Global Sourcing, Sysco, Metro, etc.

IX. High-End Activities for Industry Leaders (Invited Decision-Makers Only)

Gathering industry leaders in the spirit of “steering” and envisioning a new future for the industry with the wisdom of “seizing the future”. Beyond the main agenda, the Conference

has carefully curated a series of private, high- calibre networking and thought- exchange events to create a “closed- door decision- making circle”.

Time	Activity	Format & Content	Participants
Oct-20 14:30-17:00	Asia-Pacific Seafood Industry Leaders' Closed-door Roundtable	No media, 30-40 participants. Topic: “New Paradigm of Asia-Pacific Seafood Cooperation amid Global Supply Chain Restructuring”. Open and candid dialogue on trade barriers, joint disease prevention and control, and sustainable investment, aiming to form actionable consensus.	Top 50 global aquatic product enterprise CEOs/Chairpersons, senior representatives of FAO/NACA, leaders of Hainan Provincial Government
Oct-21 12:45-13:45	Free Trade Port Policy Express – Ministerial Working Lunch	Dining together with key leaders and core personnel from Customs, Commerce, Agriculture and Rural Affairs, and other relevant departments. In a relaxed atmosphere, one-on-one practical Q&A on tariff exemption for value-added processing, zero-tariff import of broodstock, AEO certification, and other operational details – questions answered on the spot.	Regional Presidents of multinational enterprises with investment or trade interests in Hainan, China Heads
Oct-21 18:00-19:00	Coconut Coast – Premium Tasting Reception	Held on the hotel's coconut coast terrace; tasting of Hainan volcanic coastal wines and globally selected fine vintages, paired with Hainan and international seafood canapés customised by a star chef. Live string quartet performance. Serves as a prelude to the formal evening dinner.	All invited industry leaders, heads of international organisations, dinner keynote speakers
Oct-20 12:30-13:30	Asia-Pacific Seafood Leaders' Luncheon	A "Seafood & Art" themed luncheon, where each course is paired with a recommended ingredient from the "Asia-Pacific Premium Seafood" list and accompanied by an interpretation of the	Core founding members of the Alliance, executives of shortlisted enterprises, heads of major sponsors.

Time	Activity	Format & Content	Participants
		corresponding artwork. During the session, the establishment of the "Asia-Pacific Seafood Leaders' Club" will be initiated, with an agreed annual exchange mechanism.	
Oct-22 14:00-17:30	Yacht & Sea Fishing Friendship Invitational (Optional)	Departing from Haikou National Sailing Base, 4–5 luxury yachts go out to sea. Mini trolling or bottom fishing competitions are held to experience Hainan's marine ecology. Onboard activities include tea ceremony, cigar tasting, and cross-sector dialogue on marine wellness and leisure fisheries, deepening friendships amidst the blue sea and sky.	Leaders with a passion for outdoor sports and their key business partners (approx. 20 participants)

X. Regular Supporting Activities

Activity	Time	Scale	Content
Official Welcome Reception	Oct 20 18:30-20:30	Approx. 300 participants	Informal networking for international guests; tasting of Hainan specialty seafood.
Networking Dinner & Production-Marketing Matchmaking Signing Ceremony	Oct 21 19:00-21:00	Approx. 800 participants	Centralised signing of major cooperation projects; international geographical- indication seafood themed tasting.
Asia-Pacific Seafood Brand & Innovation Exhibition	Oct 20 to 22	60 Booth	Five exhibition zones: international GI seafood brands, seedstock & smart equipment, prepared food brands, cold chain logistics, and Hainan Free Trade Port.
Blue Granary In-depth Industry Tour (Optional)	Oct 22 14:00-17:30	Self-registration	Three routes: Wenchang Maja Bay Modern Fishery Industrial Park, Lingshan Deep-sea Aquaculture Platform, and Haikou Integrated Free

Activity	Time	Scale	Content
			Trade Zone Cold Chain Base.
Hainan Free Trade Port Seafood Policy Advisory Desk	Oct 20 to 22 all day	Open access	Rotating duty by core staff from Customs, Department of Commerce, and Department of Agriculture and Rural Affairs; one-on-one policy consultations.
"Blue Ocean" Themed Evening Gala (Exhibition + Performing Arts Event)	Oct 22 20:00-21:30	Approx. 500 participants	Original songs, dances, situational dramas, and immersive performances incorporating elements of Hainan fishing songs, Hakka culture, and marine ecological conservation.
Hainan Free Trade Port Tourism and Consumption Promotion Activity (Exhibition + Tourism Consumption)	Oct 20 to 22 all day	Open to all conference delegates.	Set up a "Hainan Tourism Consumption Experience Zone" at the venue and surrounding hotels, in cooperation with Haikou Tourism and Culture Bureau, China Duty Free Group, etc., to provide exclusive duty-free shopping offers, tropical rural tourism route introductions, on-site tasting and limited-time sales of Hainan specialty seafood, guiding delegates and guests to experience Hainan's tourism consumption scenes, and promoting cultural tourism consumption conversion.
Hainan Seafood Industry Special Investment Promotion Conference (Exhibition + Investment Promotion)	Oct 22 09:00-12:00	Approx. 200 participants	With participation from fishery parks of various cities and counties, this event focuses on promoting Hainan's tropical seafood industry advantages, core policies such as tariff exemption for value-added processing after the customs closure, key investment projects (including the Fengjiawan Industrial Park, Lingshui Deep-sea Aquaculture Base, etc.) to domestic and international investors, and organises on-site letter-of-intent signings. This event is independent

Activity	Time	Scale	Content
			of the parallel forums and is a dedicated targeted promotion session.

XI. Composition of Delegates

Category	No. of people	Percent age	Main Composition
Overseas Delegate	300	20%	Southeast Asia 150, South Asia 45, East Asia 30, Americas 35, Europe & Oceania 40. Farming & processing enterprises 45%, international traders 28%, international organizations & government 12%, industry associations & chambers of commerce 8%.
Delegates from Other Provinces	600	40%	Coastal aquaculture provinces such as Guangdong, Fujian, Zhejiang, Shandong, Jiangsu, as well as financial institutions from Beijing and Shanghai. Farming & processing enterprises 40%, traders/buyers 25%, government & research institutions 15%.
Hainan Delegates	600	40%	Local farming & processing enterprises 45%, government & industrial parks 20%, research institutes & universities 15%, industry associations & cooperatives 12%.

Overseas invitation channels: Invitations through the FAO/NACA international organization networks, group delegations from Asia-Pacific national chambers of commerce and industry associations, and targeted invitations to leading global seafood enterprises.

Invitation channels from other provinces: Targeted invitations through the China Aquatic Products Processing and Marketing Association, and industry competent departments and chambers of commerce/associations of various provinces and cities.

Hainan organization method: The Department of Agriculture and Rural Affairs of Hainan Province and the Department of Ocean Affairs of Hainan Province will issue official documents, and the competent departments of all cities and counties, as well as Hainan's seafood and aquatic product-related industry associations and chambers of commerce, will organize participation.

Attachment 2

Registration Reply Form

Participating organizations			Contact Info.		
Address			Email		
Participants	Name	Gender	Position	Mobile	Wechat
Participation fee	1. Delegate fee: ¥2,800/person (includes conference fees, materials, and meals during the event). 2. Members of the Global Tropical Food "Exhibition, Ordering & Sales" Platform enjoy a discount of ¥500/person. 3. Organizing Committee Receiving Account: Company Name: Hainan Pacific International Exhibition Service Co., Ltd. Tax ID: 91460100324150101D Bank: China Construction Bank Haikou Jinpan Sub-branch Account No.: 46050100233600000439				
Participation Needs	☐ Brand Promotion ☐ Technology Matchmaking ☐ Industrial Matchmaking ☐ Industrial Matchmaking ☐ Booth Display				
	☐ Financial Matchmaking ☐ Seeking Supply Chain ☐ Seeking Projects				
			Specific needs description:		
Participating Organization (Official Seal): Contact Person: Date: (Month/Day/Year)					